



## THE OFFICIAL BUSINESS PORTAL OF THE MALTA CHAMBER OF COMMERCE

The business portal is constantly updated with the latest local and foreign business news, analysis, interviews, and blogs written by key players in the word of business and finance.

MALTACHAMBER.org.mt is a unique platform offering corporate and reputable companies the opportunity to advertise on Malta's leading business portal.

MALTACHAMBER.org.mt is a responsive site that supports all mobile, tablet and desktop devices. Banners on the landing page also benefit from exposure on the mobile and tablet version.



## LEADERBOARD BANNER

Media Size 728 (w) x 90 pixels (h): File format: jpeg, png, gif and animated gif – max size 50KB

	Home Page	Business News	International Finance News	Interviews	Blogs & Analysis	About Chamber
Weekly	€150	€75	€75	€75	€60	€60
Monthly	€450	€250	€250	€250	€200	€200
2 Months	€750	€350	€350	€350	€300	€300
6 Months	€1800	€850	€850	€850	€700	€700

## RECTANGULAR BANNER

Media Size 300(w) x 250 pixels (h): File format: jpeg, png, gif and animated gif – max size 50KB

	Home Page	Business News	International Finance News	Interviews	Blogs & Analysis	About Chamber
Weekly	€175	€95	€95	€95	€80	€80
Monthly	€600	€280	€280	€280	€250	€250
2 Months	€1000	€525	€525	€525	€450	€450
6 Months	€2200	€1250	€1250	€1250	€1000	€1000

## CASE STUDY INTERVIEW

A success story interview - €1,500

The Case Study is a unique platform that will give your business organisation a strong voice that will make you stand out from the crowd. Conducted by one of our journalists, a case study will include an interview with a senior official of the organisation and will also focus on a broad range of subjects intrinsically linked to the work, success and results being obtained by the respective business concern.

### MEDIA PROCESSING

Banner €60  
(banner creation or reformatting of existing banner)

### BOOKING INFORMATION

The above rates indicate **10% occupancy** of the advert location. For example, a leader board banner at 10% occupancy in the Home Page would cost €150 + VAT per week – **20% occupancy** of the Leader Board in the Home Page would cost €300+ VAT per week (€150 x 2)

Maximum exposure available for the Leader Board is 300%. Any advert booked within banner space will be viewed within all the Leader Board banners (three different locations) on the Home Page.

Maximum exposure available for the Rectangular Banner is 400%. Any advert booked within this banner space will be viewed within all the Rectangular Banners (four different locations) on the Home Page.

**All banners are clickable to your preferred page.**

### RATES ARE EXCLUSIVE OF VAT

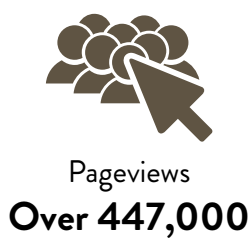
#### TERMS & CONDITIONS

- Artworks must be sent to our offices four working days prior to commencement of campaign. If the material is sent any later, the advertising campaign cannot be extended beyond the agreed dates of the booking order.
- The publisher reserves the right to make any changes prior to launch with regards to design and layout.
- Invoices will be issued upon confirmation of booking. Terms of payment – 30 days.

For more information contact the Advertising Sales Department at Content House on **2132 0713** or send an email to [info@contenthouse.com.mt](mailto:info@contenthouse.com.mt)

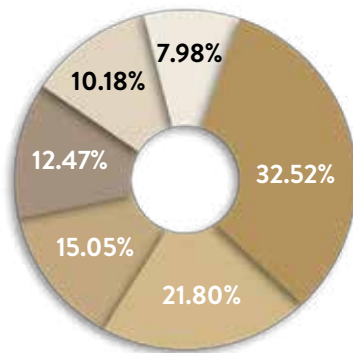


# YEARLY FIGURES

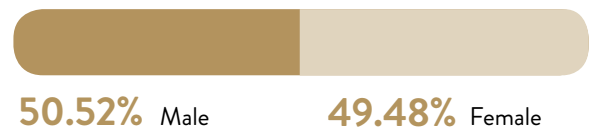


## Age

- 18-24 7.98%
- 25-34 32.52%
- 35-44 21.80%
- 45-54 15.05%
- 55-64 12.47%
- 65+ 10.18%



## Gender



## Devices

