

PRESS RELEASE

18th September 2018

Ferrero, Buffa, Grimaldi to headline Chamber conference

'A Family Affair – Safeguarding Malta and Europe's Beating Heart', shall celebrate as well as discuss family businesses and their important role in the Maltese and European economy.

Ferrero R&D Chief Briano Olivares, Buffa Founder Paolo Buffa, and Grimaldi Lines Director Eugenio Grimaldi shall headline the national conference about family businesses which is being organised by the Malta Chamber on occasion of its 170th Anniversary on 1st October 2018.

The conference will discuss themes revolving around issues of shareholding, structure, governance, procedure, finance and succession. The international heavy-weights are expected to shed light on the global success of their brands and how they managed to reinvent themselves across generations and consolidate their market share.

The international speakers shall be joined by a previously announced line-up of top local entrepreneurs Joseph Zammit Tabona from Infinitely Xara, Denise Xuereb from AX Group and Benjamin Tabone Grech from Engel & Völkers Sara Grech.

Biographical notes

Briano Olivares is Strategic R&D and Soremartec Chief Global Brands Officer at Ferrero SpA. He joined the company in 1996 as Global President of the premium chocolate category but he very quickly took on the position of Mr. Ferrero's principal assistant, working mainly on R&D, marketing and research. In 2015, he was appointed Executive Chairman, as Global Brands Chief Officer, Director of Worldwide Media and R&D, and head of the recently opened Innovation Lab of Singapore.

Ferrero Group is present in 55 countries. Their products are sold in more than 170 countries, and produced in 23 production plants in 5 continents, 8 manufacturing plants and 6 agricultural companies. In a few decades, Ferrero reached the number three position in the world ranking of confectionery companies, and is known worldwide for its range of products, most notably Nutella, Kinder, Rocher and Tic Tac brands among others.

Paolo Buffa is the founder of Buffa Srl. Starting the business in the late 1970s, Buffa developed the company in one of Italy's leading companies in the sector of construction materials, paints and related services. The company is present in numerous countries including Canada, Pakistan and the North African region among others. Buffa specialises in finding innovative and effective solutions to the needs in the sector, through an extensive research and development effort that allows it to propose new products and services which would be tailor-made for the end-users' needs.

Eugenio Grimaldi is a Director of Grimaldi Lines SpA. Established in 1947, Grimaldi is a fully integrated multinational logistics Group specialising in the maritime transport of cars, rolling cargo, containers and passengers. Wholly owned by the Grimaldi family, the Group is led by members of the family, who are complemented by a highly skilled international management

team, based both at the Group's headquarters in Naples and at subsidiary companies and branches located in over 25 countries.

'A FAMILY AFFAIR – SAFEGUARDING MALTA AND EUROPE'S BEATING HEART'

Date: 1st October 2018

Time: 08:30 – 16:30

Venue: The Exchange Buildings, Republic St, Valletta

Bookings are open!

Malta Chamber members €39.00

Non-Malta Chamber members €89.00

Book your place by sending an email to bernice.chircop@maltachamber.org.mt

Complete programme of the event below.

08:30 REGISTRATION

09:00 WELCOME ADDRESSES

Frank V. Farrugia President, The Malta Chamber of Commerce, Enterprise and Industry
Dr Christian Cardona Minister of the Economy, Investment and Small Businesses
Elena Grech Head, European Commission Representation in Malta

09:20 **How the Family Business Office can help Family Businesses**

Nadine Lia Family Business Office

09:45 **Navigating the seas of succession**

Eugenio Grimaldi Director, Grimaldi Compagnia di Navigazione S.p.A.

10:15 **Taking success to the next level**

Denise Xuereb Group Construction Director, AX Group

10:35 COFFEE BREAK

11:00 **Preparing for succession – A practical experience**

Joseph Zammit Tabona Director, Xara Palace Hotel Co Ltd / Infinitely Xara Ltd

11:20 PANEL DISCUSSION

Supporting Malta's family businesses towards future growth

Moderated by Etienne Borg Cardona, Capital Advisory

Albert Frendo Chief Business Development Officer (Credit), BOV
Maria Micallef Managing Partner, RSM Malta.
Nadine Lia Family Business Office
David Galea CEO, BEAT Consulting

12:20 **Instilling a founder's passion in the next generation**

Paolo Buffa Founder, BUFFA Building Materials

12:50 NETWORKING LUNCH

13:50 **Family at the heart of a global brand**

Dr Briano Olivares Head of R&D, FERRERO S.p.A.

14:20 **New generation, new ideas**

Benjamin Tabone Grech Managing Director, Engel & Völkers Sara Grech Malta

14:40 PANEL DISCUSSION

Should it be a family affair?

Moderated by Ariadne Massa, Media Insiders

Denise Xuereb Group Construction Director, AX Group

Sam Borg Director, Bortex Group

Joseph Zammit Tabona Director, Infinitely Xara,

Benjamin Tabone Grech Managing Director, Engel & Völkers Sara Grech Malta

15:40 CONCLUDING REMARKS

David Xuereb Deputy President, The Malta Chamber of Commerce, Enterprise and Industry

END