



## Inviting Women to Join AWE 2022

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The Malta Chamber is aiming to identify prospective women entrepreneurs and early-stage business owners, 60% of which will aim to be business owners and 40% of which are non-business owners aspiring to become entrepreneurs, and they will receive the AWE 2022 training. This opportunity is available for members and non-members of The Malta Chamber.

Participants targeted will be women aged around 25 or over, having a post-secondary level of education and higher, aspiring to start a business or who have recently started a business who will be encouraged to commit to the whole programme and have the opportunity to pitch at the end of the training with the possibility of winning seed money to fund their start-up or business opportunity.

**Potential participants should register [here](#) by 4 August 2022 and provide an account as to why they would like to participate in AWE 2022 and what would be the benefit for the existing or future entrepreneurial aspirations.**

**Timeline of the Training Schedule** - each session will be of 2.5 to 3 hours:

<b>ACTIVITY</b>	<b>DATE</b>	<b>TIME</b>
AWE Launch at the US Ambassador's Residence	30 August 2022	Noon
<b>AWE DREAM BUILDER COURSE</b> Course 1: Starting Your Dream Course 2: Exploring Your Dream Course 3: Planning Your Dream Course 4: Making Your Dream Course 5: Marketing Your Dream Course 6: Pricing Your Dream Course 7: Selling Your Dream Course 8: Managing Your Dream Course 9: Profiting From Your Dream Course 10: Keeping Track of Your Dream Course 11: Funding Your Dream Course 12: Formalizing Your Dream Course 13: Turning Your Dream into Reality	To be carried out on Dream Builder online by applicants in their own time in a sequential manner from 11 August 2022 until 17 October 2022.	
<b>COUNTRY SPECIFIC TRAINING SESSIONS</b>	The Malta Chamber of Commerce, Enterprise, and Industry.	
<b>COURSE 14: Malta's Economic Context</b>	5 September 2022	09:00 – 12:00
<b>COURSE 15: Malta's Policy Vision and its impact on running a Business in Malta</b>	12 September 2022	09:00 – 12:00
<b>COURSE 16: Assistance available in Malta for Start-Ups</b>	19 September 2022	09:00 – 12:00
<b>COURSE 17: Aspects of Malta's Commercial Law for Entrepreneurs</b>	26 September 2022	09:00 – 12:00
<b>COURSE 18: Intercultural Awareness &amp; Business in Malta</b>	3 October 2022	09:00 – 12:00
<b>COURSE 19: Exploring the International Market from Malta</b>	10 October 2022	09:00 – 12:00

ACTIVITY 2: <b>Speed Mentoring 1-to-1:</b> course participants will have the possibility to have a speed-mentoring session.	17 October 2022	09:00 – 12:00
ACTIVITY 3: <b>Pitching Competition &amp; Final Project Event for Participants</b> - A pitching session will be held at the end of the course giving a start-up prize of USD 10,000 Prize to the most successful participant pitching her business idea, product or service and USD 5,000 to whoever comes second.	7 November 2022	09:00 – 12:00

For more information kindly contact **Diana Miceli** by email ([diana.miceli@maltachamber.org.mt](mailto:diana.miceli@maltachamber.org.mt)) or phone call (+356 7920 5359).