

PRESS RELEASE

18th September 2015

'Doing Business' series launched

Trade Malta and the Malta Chamber of Commerce, Enterprise and Industry launched the first 'Doing Business' event intended to bring interested parties together in preparation for an upcoming trade mission, in this case Turkey. The event took place on 18th September at the Exchange Buildings in Valletta.

Welcoming the present stakeholders at the well-attended event, Malta Chamber Deputy President Mr Frank V. Farrugia said that potential for business between Malta and Turkey was extensive. "Turkey's geographical location puts it in a very strong position, outperforming the OECD average in the past five years" said Mr Farrugia. "Malta's strong location as a gateway to North Africa in particular, and Africa can complement Turkey's strategic position as both countries can build on each other's assets, to facilitate trade and business opportunities in new markets".

Trade Malta Chairman Mr David G. Curmi noted that Trade Malta's aim was to facilitate the internationalisation of Maltese businesses, focusing on new and emerging markets such as the East, sub-Saharan Africa and South America. The upcoming trade mission was one such effort in this direction he said. Mr Curmi noted that Trade Malta would in the future be organising more trade missions to various other countries, to which interested businesses would be invited to join in order to facilitate business relationships.

Concluding the event, Minister for Energy and Health, the Hon Konrad Mizzi praised the efforts of the Malta Chamber and Trade Malta and said that this was an excellent example of how Government and the private sector could collaborate through a public private partnership for a common goal. He augured success to the businesses that were joining the trade mission to Turkey later this month.

Mr Halit Akgun, Second Secretary Charge d'Affaires, also delivered a key-note presentation about business opportunities in Turkey. This was followed by a testimonial presentation by Mr George Schembri, General Manager of Abertax Group who shared his experience on doing business with Turkey. A panel discussion followed with the participation of guests present.

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