

# PRESS RELEASE

8<sup>th</sup> April 2020

## Chamber teams up with leading brands

### **Partnership agreements intended to strengthen the organisation's work, in theme-focused areas of specialisation**

In the past weeks, as we all witnessed our entire worlds shocked, and the planet drift into crisis mode, The Malta Chamber has continued to make sure to be the first port of call to its members as well as all businesses from all economic sectors, to assist them on a representation level, but also in practical terms.

"Our work to assist members in the COVID-19 crisis however did not mean that we abandoned our 2020 workplan for The Chamber, or the ambitious vision we had for this organisation that would see it a better calibrated machine that serves the businesses of tomorrow", said David Xuereb President of The Malta Chamber.

"In order to be able to work harder and professionally in adding value to member ambitions we pursued our plan to bring more collaborators closer to the Chamber. The agreements of collaboration we signed in the past days are all especially designed to enhance our services and expert representation in prioritised areas of interest, which will no doubt serve our members better even at this time of extraordinary challenges and needs" Mr Xuereb noted.

In the past days, the Malta Chamber concluded a number of partnership agreements, aimed at sustaining and strengthening the operations of the Chamber in a number of theme-focused areas of specialisation and beyond. These collaborations all came into effect in March 2020 and join the existing family of The Malta Chamber sponsors.

### **Gold Collaboration Alliance with Engel & Völkers**

**Engel & Völkers** shall support the formation of **The Building and Construction Industry Committee**, a new horizontal policy committee within The Malta Chamber, which will be set up to develop the Chamber's policy in key areas related to the Building and Construction Industry. The objectives of the Committee shall be to create awareness about the importance of the Building and Construction Industry sector as a strategic pillar of Malta's economic success and address the need for an uplift in the quality of the sector's operations and values.

### **Bronze Collaboration Agreement with Gasan Mamo Ltd**

**Gasan Mamo Ltd** shall support the formation of a **Post Pandemic Strategic Group**, a new horizontal thematic committee within The Malta Chamber, being set up to research and develop various scenarios of how the post-pandemic business and social landscape might look, and then develop strategic initiatives which will need to be undertaken in the short, medium and long terms to address what many are calling the new normal.

### **Bronze Collaboration Alliance with eie Institute of Education**

**Eie Institute of Education** shall support the formation of **The Education Committee**, a new horizontal policy committee within The Malta Chamber, being set up to develop the Chamber's policy in key areas related to Education, Training and Upskilling. The objectives of the Committee shall be to research and make the necessary representations about the talent and skills requirements of business and the country. This committee aims to deliver on one of the key priority areas identified in the Chamber's Economic Vision 2020-2025.

## **Bronze Collaboration Alliance with Evolve Ltd**

**Evolve Ltd** shall support the formation of **The Quality Committee**, a new horizontal policy committee within The Malta Chamber, which will be set up to develop the Chamber's policy in key areas related to the upholding of quality in all aspects of business and the economy. The objectives of the committee will be to research and make the necessary representations, about the importance of quality to business activities and products underlined by strong national objectives and values.

## **Bronze Partner Support Agreement with Klikk**

**Klikk** shall support the Malta Chamber to be better equipped, with the latest tools in order to provide its members with the best service possible. This agreement follows in line with the principles and recommendations grounded in the Chamber's Economic Vision for Malta 2020-2025. As reflected in the strategic principles upon which the document is founded, Innovation and Technology is considered at the heart of sustainable economic growth.

The above-mentioned businesses and organisations are welcomed within the ever-increasing family of The Malta Chamber which includes **Bank of Valletta, HSBC Malta, RSM Malta, and Air Malta**, at gold level, together with **Malta Motorways of the Sea** and **Content House** at Bronze level, and digital partner **Think**.

Are you a member of The Malta Chamber? There has never been a better time to become a member of Malta's largest and foremost employer organisation. Make sure your business is given a voice when and where it matters. Contact us today on [stefan.bajada@maltachamber.org.mt](mailto:stefan.bajada@maltachamber.org.mt)

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