

PRESS RELEASE

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Second edition of JAYE Malta Leaders for a Day offers opportunity for 43 students to shadow business leaders

Following the great success of last year's edition, Junior Achievement Young Enterprise (JAYE Malta) in collaboration with the Malta Chamber of Commerce Enterprise and Industry and CORE, organised the second edition of Leaders for A Day (L4D) – a day-long programme aimed at offering aspiring entrepreneurs the opportunity to job shadow some of Malta's business leaders on their typical day.

This initiative follows on last year's resounding success for both students and the leaders who participated in the initiative.

A total of 43 students took part in the programme, as they were paired with members of senior management in 34 leading companies round Malta. The students spent the day shadowing their mentors, taking first-hand experience of a typical day's work in Malta's top-most levels of the private sector.

The students were all graduates from the JAYE Malta Company Programme which runs from October to May every year. This meant that participants all went through the various stages of creating a mini-company last year.

Addressing the media at the conclusion of the event at the Malta Chamber, JAYE Malta CEO Julian Azzopardi "L4D is the final step that these young individuals take under the JAYE Malta hat on their entrepreneurial journey from the classroom into the world of Business. L4D's success is further validation of the need and value of practical learning opportunities as offered by JAYE Malta. We thank ALL businesses who year-on-year support our initiatives and without whom we couldn't provide youth with this much needed experience".

Speaking on behalf of the Malta Chamber, Mr Chris Vassallo Cesareo, described how the Malta Chamber and JAYE have worked closely in the promotion of an entrepreneurial culture amongst the young. "It is for this purpose that the Malta Chamber and Junior Achievement Young Enterprise share an excellent relation that goes a while back" he said.

"Many successful business people today will recall their Young Enterprise days with nostalgia but also with a sense of intrepid excitement that ignited their interest in business. Leaders for a Day is another initiative that will leave a lasting impression and a wealth of knowledge and experience on our budding entrepreneurs" he said.

Mrs Helga Ellul on behalf of CORE said "as part of the EU project 'EU Talent' we are proud to work with JAYE and the Malta Chamber for the second year on this great event. We believe that nurturing our young into business people is a must for our future economic success.

For more information on JAYE Malta programmes and initiatives contact info@jayemalta.org

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