

MEDIA
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THE MALTA CHAMBER

THE OFFICIAL BUSINESS PORTAL OF THE MALTA CHAMBER OF COMMERCE

Maltachamber.org.mt is constantly updated with the latest local and foreign business news, analysis, interviews, and blogs written by key players in the world of business and finance.

The business portal is a unique platform offering corporate and reputable companies the opportunity to advertise on Malta's leading business portal.

The site is responsive supporting all mobile, tablet and desktop devices. Banners on the landing page also benefit from exposure on the mobile and tablet version.

MALTACHAMBER.ORG.MT
The Official Business Portal

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CHAMBER NEWS
No Stone Should Be Left Unturned To Avoid Grey-Listing - David Xuereb

29th June 2020

President Xuereb said that the country needs the peace of mind that we have a jurisdiction which is...



LATEST NEWS

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27th June 2020

No one would have ever imagined a couple of months ago that we would ever be in the situation we R...



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Ferry Service Between Malta And Gozo To Increase From Next Thursday

26th June 2020

The revised schedule will run until 2nd November



LATEST NEWS

May 2020 Sees Government Deficit Reach €673 Million

29th June 2020

A €142.8 million drop in Income Tax proved to be the main catalyst behind the decline in revenue.

More to choose at

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BILLBOARD BANNER

Media Size 970 (w) x 250 pixels (h)
Monthly - €450

HALF-PAGE BANNER

Media Size 300(w) x 600 pixels (h)
Monthly - €600

File format: jpeg, png, gif and animated gif
Max. Size: Billboard & Half-Page - 150KB &
Rectangular - 50KB

BOOKING INFORMATION

Rates indicate **10% occupancy** of the advert location.
For example, a Billboard banner at 10% occupancy in
the Home Page would cost € 150 + VAT per week – **20%
occupancy** of the Billboard in the Home Page would cost
€ 300+ VAT per week (€ 150 x 2).

Being a responsive site, advertisers will get full exposure
on desktop, as well as on mobile and tablet devices. We
make sure your banner looks great across the board by
replacing half-page banners and billboard banners with
rectangular banners (300x250 pixels) on mobile and
tablet. In this case, the two banner sizes (half-page &
rectangular OR billboard & rectangular) will need to be
sent prior to the commencement of the campaign.

Any advert booked within banner space will be viewed
within all the Billboard banners (two different locations)
on the Home Page. This also applies for the Half-Page
Banners.

All banners are clickable to your preferred page.

MEDIA PROCESSING

Banner €60
(banner creation or reformatting of existing banner)



No Stone Should Be Left Unturned To Avoid Grey- Listing – David Xuereb

24th June 2020

"President Xuereb said that the country needs the peace of mind that we have a jurisdiction which is credible"



The likelihood of Malta failing the year's Monetary exam on money laundering and financial crime is becoming increasingly likely according to reports based on comments by American officials based in Malta. Such failure, following the reprimand issued last year, would mean that Malta ends up as the first EU Member State on the so-called grey list, that is a nation which poses a high risk of financial crime.

Speaking during Newsbook Hour, the Malta Chamber President David Xuereb said that the risk of Malta's grey listing is unfortunately very real.

President Xuereb expressed his concern about the possible negative outcomes and everyone needs to act in this direction. To achieve this everyone needs to realise the risk and act accordingly. He said that the country needs to send the right signals that it is acting on all levels to ensure the timely investigations in every possible case, irrespective of the role and function in the economic ecosystem.

President Xuereb said that the country needs the peace of mind that we have a jurisdiction which is credible.

While much effort is being carried out by Government, regulators, authorities and private enterprise, no stone should be left unturned to address all concerns and enable us to reassure sustainable and resilient business.

While the country is putting all its energy in efforts to try to go through the Covid-19 crisis with the least damage possible, the threat on our economy due to the negative impact of grey listing on our economy will be very serious. Foreign investors will look at us negatively, banks will be concerned and correspondent banking will be much harder. We need to act and do it quick not just to stable by what is being recommended by Monetary, but also for the economic wellbeing of our country. "Malta can't afford the setbacks of grey listing at any point, let alone after the Covid-19 outbreak said".

0 Comments



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BILLBOARD BANNER



Webinar notes
HSBC Malta Joins The Malta Chamber With An Exclusive Webinar On The Use Of Digital By Businesses In The 'New Normal'
24th June 2020

HSBC Malta, together with The Malta Chamber are organising a joint webinar entitled 'Digital: The Ne...



Webinar notes
The Malta Chamber Welcomes The Lifting Of Travel Ban For Yachts Calling To Malta With Only Crew On Board
24th June 2020

The Yachting Services Business Section had been in close contact with the authorities with a view to...





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NATIVE ADVERTISING

Native advertising is considered one of the most effective ways of modern digital marketing. Through it, advertisers reach an audience in a seamless way and without disrupting the flow of content reaching the end-user. Native advertising is essentially online content that it is created for paid promotion, which doesn't use a traditional ad format such as a banner ad, but includes editorial content such as, in this case, a feature that discreetly promotes a particular development or trend in relation to a particular business or industry.

SPONSORED CONTENT

Written by one of our in-house journalists, sponsored content includes an interview with a senior official of the organisation focusing on a range of subjects intrinsically linked to the work, success and results being obtained by the respective business concerned.

BLOGS

€400 per blog

Position yourself as the go-to expert in your field with a regular blog on Malta Chamber. Blogs are written by business professionals on subjects ranging from sustainable environmental practices and the challenges of attracting and keeping new hires to the changing face of CSR. Blog posts should be around 700 words long, and include the name of the author, bio photo and designation within the company.

NEWS STORIES

€750 per story

If you've got an event to promote, a product or service to launch, or a milestone to mark, get the word out with News Stories on Malta Chamber. These feature content supplied by the client which will be enhanced by our journalists to adhere to the Chamber's editorial standards whilst driving traffic to the news item. Information supplied should be between 300 and 500 words long.

RATES ARE EXCLUSIVE OF VAT

TERMS & CONDITIONS

- Artworks must be sent to our offices four working days prior to commencement of campaign. If the material is sent any later, the advertising campaign cannot be extended beyond the agreed dates of the booking order.
- The publisher reserves the right to make any changes prior to launch with regards to design and layout.
- Invoices will be issued upon confirmation of booking. Terms of payment – 30 days.



For more information contact the Advertising Sales Department at Content House on 2132 0713 or send an email to info@contenthouse.com.mt

STATS



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YEARLY FIGURES

1.8M
Sessions

2.6M
Pageviews

1.4M
Unique Visitors

