

# PRESS RELEASE

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## Malta Chamber welcomes assistance to businesses to acquire certification

The Malta Chamber of Commerce, Enterprise and Industry commends Malta Enterprise for taking on its suggestion to set up a scheme to help businesses acquire certifications and quality marks in order to improve their competitiveness both on a local level as well as internationally. 'Certify' is expected to boost awareness of the added value that may be achieved through certification, and hence help businesses become more competitive.

In its Economic Vision for Malta 2014-2020, the Malta Chamber had suggested the setting up of such a scheme. Recommendation No17, under the heading 'Inculcating a Culture of Excellence', stated "Business and enterprise should be supported by institutions such as Malta Enterprise to transform themselves through the implementation of international standards and accreditation in order to improve the quality and standards of the goods and services they provide".

The scheme is also positive in the Malta Chamber's view, in that it is also applicable to companies planning to franchise their own concepts. This process, leading to export-led growth involves hefty volumes of documentation and certification which could be assisted and enhanced by the new scheme.

The Malta Chamber is satisfied to note that this scheme is another step in the implementation of its Economic Vision.