



— Think *Medical!*
Act *Digital!*

DMEFA

Berlin

21 – 23 April 2020

Connecting Digital Health

Host

» bvitg

Organizer

 Messe Berlin

— Where Digital Meets Health

From 21 to 23 April 2020 Europe's largest Health IT event will once again focus on Digital Healthcare across all sectors. For three days DMEA will provide an innovative hub for Digital Health, covering the entire health care process. More than 350 speakers and 600 exhibitors will present their solutions and show how Digital Transformation will make complex healthcare systems more patient-focused, economical and future proof.

Rethinking Digital Health

On two _Stages, in five _Hubs and two _Boxes the DMEA offers multiple opportunities for professionals and decision-makers from administration, politics, the digital industry, associations and science to engage in active discussions and networking. Several thematic tracks that focus on current trends in healthcare provide a general overview of the various congress sessions, workshops, panels, talks, seminars and many other items on the program.

around

11,000

attendees

around

600

innovative exhibitors

from

49

countries

24,000

square meters of experience



350+ speakers representing science insights and practical work

8 out of 10 participants are decision-makers

Source: 2019 DMEA exhibitor and attendee survey

— Shaping Digital Health Together

Trade Fair

In five exhibition halls over 600 Health IT exhibitors are offering a concentrated but extensive overview of the market, presenting products specifically designed for the daily requirements of healthcare professionals. Providers of products and services for specific visitor groups are clustered in special areas devoted to “Focus: Health Records”, “Focus: Mobile Health” or “Focus: Careers”. Guided tours of the fair are an additional opportunity for manufacturers, startups, associations, universities and consultants to present their innovative solutions.

Dialogue

As a 360° platform for Health IT, the DMEA allows its visitors to take different perspectives on special topics, presented by experts. In workshops, panel discussions and other interactive formats they can exchange views about current issues and engage in open discussions with speakers and visitors alike.

Young professionals

The extensive DMEA Newcomers Program provides students and young professionals insights into the Digital Healthcare Industry and excellent networking opportunities with Health-IT experts. Admission to DMEA and participation in all events (excluding the seminars) is free of charge for pupils and students!

Congress

DMEA showcases all important trends, topics and developments in Healthcare IT:

_Artificial Intelligence

_Innovative Healthcare IT

_Digitalisation of Nursing Care Processes

_Interoperability

_Strategies and potentials of the health insurers as the organisers of care and much more besides

All Congress Sessions will be simultaneously translated into English and can be found at www.dmea.eu

Program tracks

Six tracks provide a clear and easy to use picture of what DMEA 2020 has to offer:

_Digital Medicine & Nursing

_Healthcare

_Careers

_Perspectives

_Politics & Regulations

_Technology & Interoperability

International Program

DMEA provides a special program, that is dedicated to the international audience (language: English). Find out more about the German Healthcare Market and get insight-views from other countries in

_Expert talks

_Workshops and Pitches

_Hospital Excursions

_Matchmakings

_Guided Tours

Please find further information on our website: www.dmea.eu

__DMEA Exhibition Grounds



__Stage



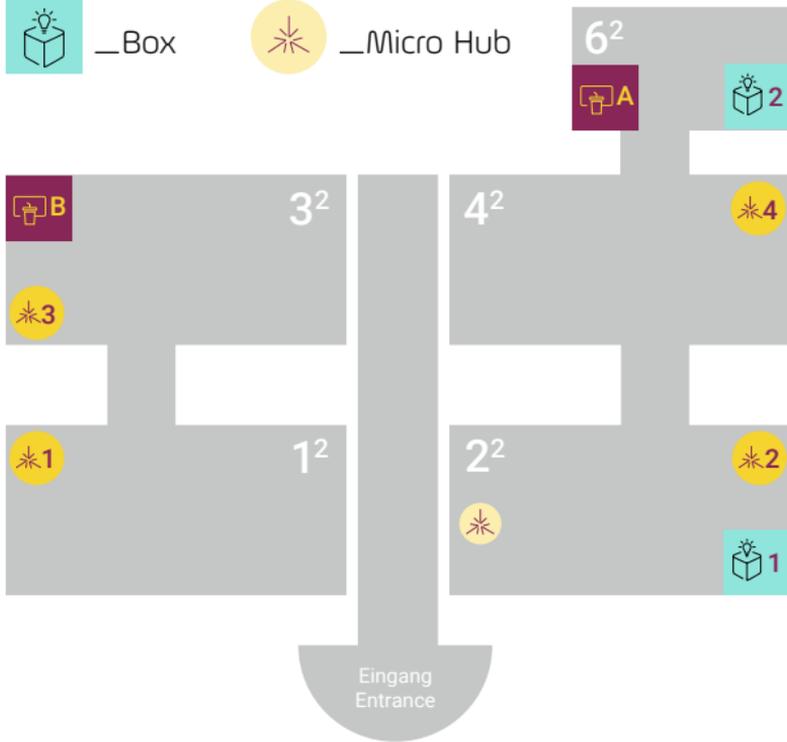
__Hub



__Box



__Micro Hub



Venue

Berlin Exhibition Grounds, South Entrance (Jafféstraße)

All information about arrival and stay under:

www.dmea.eu/travel

In association with



gmds

Deutsche Gesellschaft für
Medizinische Informatik,
Biometrie und
Systemologie e.V.

With the participation of



CIO-UK



Event

DMEA – Connecting Digital Health
Trade Fair and Congress for Digital Healthcare

Opening Hours

NEW: 10:00 – 18:00

Ticket Prices

Day Ticket: 69.00 Euro

Permanent Ticket: 139.00 Euro

Seminar Ticket incl. Day Ticket: 239.00 Euro

For more information please visit:

www.dmea.eu



Gold

AGFA 
HealthCare

 **Cerner**

 **CGM**
CompuGroup
Medical

ID Information &
Documentation
in Health Care 

medatixx
Damit die Praxis läuft.

Meierhofer 

 **HEALTHCARE
SOLUTIONS**

Silver

3M

BEWATEC

D·M·I
ARCHIVIERUNG


**Hewlett Packard
Enterprise**

 **InterSystems**

 **X-SOLUTIONS
HEALTH**

 **Meona**
Die klinische Software

nexus/ag

PHILIPS

 **RZV**

SIEMENS
Healthineers 

VISUS 

vitagroup 
HEALTH INTELLIGENCE

Bronze



GE Healthcare



YOUR MEDICAL IT SPECIALIST



synedra

information technologies



Die Techniker



Thieme



TIPLU

xtention

IT with care.