

PRESS RELEASE

18th November 2016

Malta Chamber hosts the launch of Eco-French, in support of young Maltese Entrepreneurs.

The Chamber of Commerce, Enterprise and Industry seeks to support young Maltese Entrepreneurs in developing their thoughts and ideas into tangible business opportunities for our country.

The initiative taken by experienced French entrepreneurs to contribute to the Maltese economy by coaching young Maltese emerging entrepreneurial interest in the areas of the environment and sustainable business has led to the development of 'Eco-French'.

Eco-French was launched today at the Malta Chamber of Commerce, Enterprise and Industry by the Hon Minister for the Environment, Dr Jose Herrera and under the patronage of her Excellency the Ambassador for France, Beatrice Le Fraper Du Hellen. The initiative is also supported by MEUSAC.

Perit David Xuereb, Chamber Board Member and Chair for the Energy and Environment Committee, noted that the Malta Chamber welcomed this initiative that will seek to motivate and support its younger membership in the areas of the environment and sustainable green business. This initiative confirms the Malta Chamber's belief in its younger and energetic membership and strengthens its trust in ethical business where the environment and its resources are used in a just and moral manner.

Eco French, represented by its Chair, Mr Pierre Emanuel Crepin, noted that the initiative will organise a contest that will follow a format featuring young entrepreneurs pitching their business ideas in order to secure investment finance and mentorship from a panel of experienced French partners. These green business ideas will avail themselves of the extensive wealth of experience and business sense that will be provided by Eco French. The initiative is to be based around the efficient use of resources allowing the country to maximise the opportunities the business initiative is set out to generate.

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