

# PRESS RELEASE

10<sup>th</sup> July 2015

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## Malta Chamber focuses on MENA region in first of its kind event

The Malta Chamber of Commerce, Enterprise and Industry organised an event titled 'Business Opportunities in the MENA Region', a first of its kind event that brought together members of the business and diplomatic communities, in order to discuss opportunities in the MENA region.

Opening the event, the Chamber President expressed his satisfaction that such an event was taking place for the first time in Malta. He said the Malta Chamber was proud to see diplomacy interlink with business, as commercial diplomacy was essential, more than ever at these trying times.

Mr Borg said that in the face of unprecedented disruption in the Mediterranean region, business was nevertheless optimistic. "We increasingly witness business looking out for opportunities in the region which is offering such strong growth potential."

Mr Borg said that the current administration headed well to the calls of the Malta Chamber through the Middle East Business Council and has supported the promotion of keen business interest in the Middle East.

Mr Borg reiterated the Malta Chamber's commitment towards working closely with the private sector and Government through Trade Malta and Malta Enterprise, to continue featuring prominently in both regions.

The event featured two panel sessions, 'The Middle East Perspective' and 'The North Africa Perspective'. Both sessions were moderated by Malta Chamber board member Mr David Xuereb. The event was closed by the Minister for Foreign Affairs the Hon Dr George Vella.

Organised by the Malta Chamber in collaboration with the Ministry of Foreign Affairs, the event welcomed Resident and Non-resident Ambassadors and Consul Generals of countries in the Middle East and North African regions. Oman, Saudi Arabia, Dubai, Tunisia, Libya, Morocco, Algeria and Egypt were represented during the event.

The term MENA is an acronym referring to the Middle East and North Africa region. The term MENA covers an extensive region, extending from Morocco to Iran, including all Middle Eastern and Maghreb countries.