



THE MALTA CHAMBER



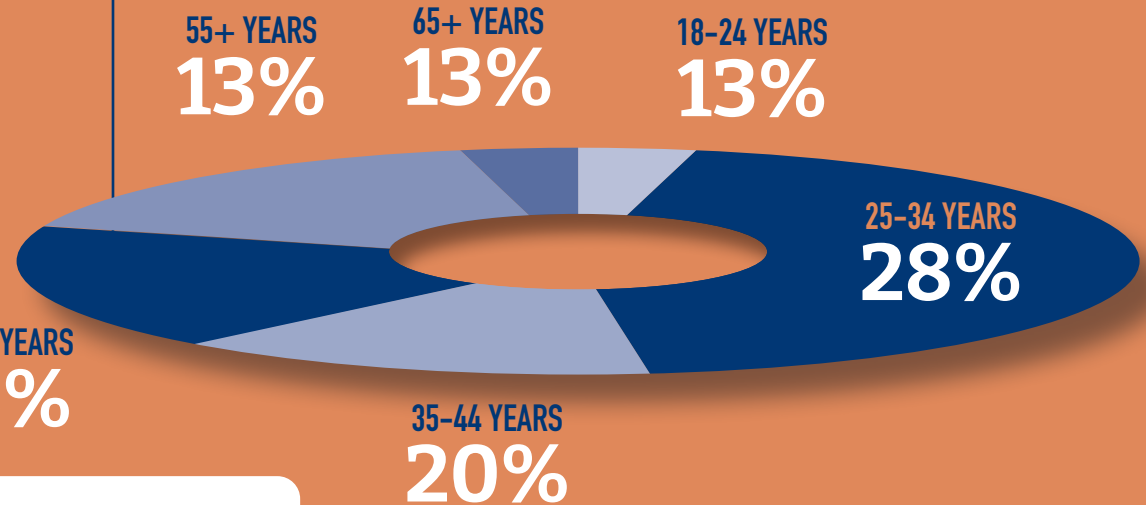
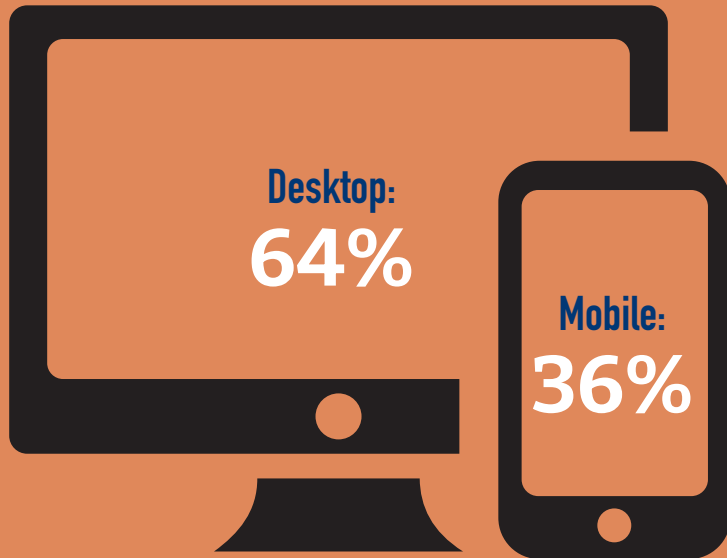
Maltachamber.org.mt

Malta's Number 1 Business-to-Business Online Portal

MEDIA KIT 2023

Unique Daily Visitors:
8,000+
of your direct audience and growing

Daily Sessions:
25,000+



Maltachamber.org.mt



Malta's Number 1 Business-to-Business News Portal

Top 5 locations which the website is accessed from:



Facebook followers:

15,000+

Over the past 6 months we have received over 1.1 million reach with our posts and engagements reached over 250,000

Linkedin followers:

10,000+

Over the past 6 months we have received over 1 million reach with our posts and engagements reached over 150,000

Maltachamber.org.mt



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Advertising Options

All Banners are responsive on both desktop and mobile version of portal

1

Occupancy Percentage Campaigns

Billboard Banner

970 x 250 pixels
€800 monthly

Rectangular Banner

300 x 250 pixels
€700 monthly

Leader board Banner

728 x 90 / 300 x 100 pixels
€600 monthly

Pricing represents a 10% Occupancy of the banner space chosen, across all our platforms (desktop, mobile and tablet) per month.

2

Video Commercials

Place your Pre Rolls of 10, 20, 30 second adverts before every video footage one finds on our portal

10% Occupancy for
1 month €1,000

3

Interviews

Tell your story with an interview, we provide both the journalist and photographer.

The article is handled by one of our talented journalists and then passed on to the you for approval. Interviews can be carried out on Zoom or Teams. Once uploaded, it is then in the hands of our digital marketing experts to make sure that the post stands out from the rest! Our team will ensure that the article is seen by as many people as possible, including posting on maltachamber.org.mt social media pages and giving it a monetised boost (€100 which is included in the cost). Additional exposure will also be given through our LinkedIn page. The fee is all-inclusive and covers all the different elements of the job from digital marketing to the assigned journalist as well as photography

Cost €950

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4

Feature Advertising

Is your company in constant need of communicating its message to its direct business community – we may help! Send over your text, where our business writers will proofread it and will apply any necessary tweaks and align it to our portals style. High quality images or videos may also be supplied to accompany this feature. We will then publish this within the portal and also monetise boosting (€100 which is included in the cost) on our social media channels.

Cost €650

5

Sponsored Video Interviews

Tell your story thru a video interview, we provide the journalist, videographer, editor and production of this 3 to 5 minute interview which will also include an accompanying article. A brief of the interview is sent before us meeting on site, journalist and videographer will be present to ask questions and film production. Editing of interview will be done and sent back for approval. Accompanying article will be published with the interview on the portal and also monetised on our social media channels (€100 social media boosting included within cost) Video interview is also sent back to client in MP4 format and may be used on any other channels as long as maltachamber.org.mt is credited within.

Cost €1,500

Advertising Options

All Banners are responsive on both desktop and mobile version of portal

6 Chamber Link

A weekly newsletter sent to all the members of The Malta Chamber of Commerce, over 3,500 + and increasing daily. This newsletter includes one exclusive banner which is sold at 100% occupancy and is clickable to any desired page.

Size : 567 x 70 pixels

Cost €350

7 Chamber Event Newsletter

A weekly newsletter sent to all the members of The Malta Chamber of Commerce, over 3,500 + and increasing daily. This newsletter includes one exclusive banner which is sold at 100% occupancy and is clickable to any desired page.

Size : 567 x 70 pixels

Cost €350 weekly

Terms & Conditions

All content relating to banner advertising, commercials and content is subject to The Malta Chamber approval.

The Malta Chamber reserve the right to refuse, cancel, omit or suspend any advertisements booked.

Banner advertising, content, commercials etc should be sent to our email three working days prior to commencement date of campaign.

A fee of 10% will be charged on cancellation of an advert, content booked, commercial etc.

A five working day notice must be given in writing for a said campaign to be cancelled.

The Malta Chamber reserves the right to adjust its advertising rates at any time during the course of the year, even of those advertisements on order (i.e.: of which booking has already been received).

In such case/s, advance notice will be given to the client.

All prices quoted do not include VAT

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