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## PRESS RELEASE

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## Chamber calls on businesses to exercise maximum ethical standards in pricing of basic need products.

The Malta Chamber of Commerce, Enterprise and Industry calls on all the business community, to practice the highest ethical standards, when it comes to market-pricing, especially on necessary items, at this time.

"At a time of national pressure on all aspects of life, the business community has an important role to play. While safeguarding our operations, we must also act responsibly towards our patrons" said David Xuereb, President of The Malta Chamber. "The Malta Chamber prides itself in acting according to the highest ethical standards, and this should be no exception", he said.

The Chamber is aware that at a time of heightened demand, the rules of the market can easily provide for a price-increase. The Malta Chamber vividly calls on all businesses to exercise the maximum ethical standards in this regard.

While encouraging operators in the supply chain to act responsibly, The Malta Chamber is making itself available to assist the competent authority, the MCCAA on any complaint, on a case-by-case basis.

**END**