



THE MALTA CHAMBER

## PRESS RELEASE

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### **The Malta Chamber and Willingness Hub sign agreement to promote wellbeing at the workplace**

The Malta Chamber of Commerce, Enterprise and Industry, and Willingness Hub have signed an alliance agreement to work together in proposing solutions and ideas that can enhance wellbeing at the place of work.

“Wellbeing at the workplace is not just a mere trend; it's the key to unlocking the full potential of any business or organisation. When people are supported, healthy, and engaged, they can achieve remarkable things and drive the success of both themselves and the company they work at,” said Chris Vassallo Cesareo, The Malta Chamber President, ahead of the signing.

Through this collaboration, with the involvement of The Malta Chamber Health and Wellness Committee, both parties will work on initiatives that put wellbeing at forefront and support businesses in implementing wellbeing practices in order to improve employee health which in turn enhances productivity and team dynamics, reduces stress, increase employee retention and attracts talent.

“I believe that by taking a leadership role in the Health and Wellness Committee at The Malta Chamber, Willingness Team aims to strengthen mental health strategies into our business culture. Our experience showed us that businesses thrive when they consider the holistic well-being of their teams. This is now more important than ever before, due to the prevalence of stress, anxiety, and burnout being present in the workplace. It's imperative to embed mental health into the very core of business strategies. In the current environment, nurturing a resilient workforce is paramount. And who better to partner with than The Malta Chamber, which has consistently championed sustainable business practices? Consequently, in the upcoming months, the Health and Wellness Committee will launch a series of workshops and resources. These will be tailored to foster a balanced, mentally astute, and resilient workforce. Members of The Malta Chamber will have the opportunity to leverage these resources, enhancing team well-being, boosting productivity, and paving the way for a thriving future,” said Matthew Bartolo, Partner at Willingness Hub.

The alliance agreement was signed by Chris Vassallo Cesareo and Dr Marthese Portelli, President and CEO of The Malta Chamber respectively, and Matthew Bartolo, Partner at Willingness Hub.

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